



NEW MEXICO CONFERENCE ON AGING



ABOUT THE EVENT

The 48th Annual Conference on Aging hosted by the New Mexico Aging and Long-Term Services Department is a premier event that brings together a diverse group of individuals, including seniors from across New Mexico and providers of senior care services. The event is an opportunity to foster a sense of community, share knowledge, and provide valuable resources to our aging population, which is an ever-growing demographic in our state.

Our goal for this year's conference is to host 2,000 older adults who are eager to learn, connect, and engage with the latest trends, research, and services available to them & senior care providers, including healthcare professionals, caregivers, and organizations that cater to the needs of our aging community.

The conference will feature informative workshops, panel discussions, and presentations that focus on topics such as healthcare, wellness, art and culture, and senior living options. Additionally, we look forward to hosting a dance where all attendees can gather to celebrate aging in the Land of Enchantment.

Your support for the 48th Annual Conference on Aging will play a vital role in ensuring the success of this event and the continued support of New Mexico's aging population.

This year's sponsorships include exhibitor space at the conference for networking, digital and print marketing, and speaking opportunities to convey your message to older adults and care providers.

SEPTEMBER 23 - 24 | GLORIETA CONFERENCE CENTER



RESERVE YOUR SPONSOR LEVEL

\$50,000 PRESENTING SPONSOR

**"48th Annual New Mexico
Conference on Aging presented
by [Your Company]"**

BRANDING & EXPOSURE

- Exclusive naming rights in all conference materials
- Logo on all event signage, website, and marketing
- Full-email list sponsor (Logo included in email marketing)

SPEAKING & ENGAGEMENT

- 10-minute welcome address at the opening session
- Panel participation opportunity
- Custom social media posts

NETWORKING & ACCESS

- Premium double exhibitor booth placement
- 20 complimentary registrations
- VIP reception invitation

ADDITIONAL PERKS

- Branded promo item in attendee bags (provided by sponsor)
- Feature article in post-event email newsletter

EXCLUSIVE

\$35,000 PLATINUM SPONSOR

**Keynote
Speaker Sponsor**

BRANDING & EXPOSURE

- Logo on event signage, website, and marketing
- Full-email list sponsor (Logo included in email marketing)

SPEAKING & ENGAGEMENT

- Introduce keynote speaker not at opening ceremony (5 min) and brief speech
- Custom social media feature post

NETWORKING & ACCESS

- Premium exhibitor booth placement
- 14 complimentary registrations
- VIP reception invitation

ADDITIONAL PERKS

- Branded promo item in attendee bags (provided by sponsor)

EXCLUSIVE



\$25,000 GOLD SPONSOR

Dance Sponsor

BRANDING & EXPOSURE

- Exclusive branding of the Dance
- Logo displayed at dance and on digital conference materials
- Logo inclusion in NMAS email marketing newsletter (2x)
- Logo on website

NETWORKING & ACCESS

- Prime exhibitor space
- 10 complimentary registrations

ADDITIONAL PERKS

- Branded promo item in attendee bags (provided by sponsor)

EXCLUSIVE

\$15,000 SILVER SPONSOR

Meal Sponsor *Breakfast, Lunch, or Dinner*

BRANDING & EXPOSURE

- Exclusive branding for a meal session
- Logo displayed on food signage and event materials
- Logo on website

NETWORKING & ACCESS

- Prime exhibitor space
- 8 complimentary registrations

EXCLUSIVE

\$10,000 BRONZE SPONSOR

Breakout Session Track Sponsor

BRANDING & EXPOSURE

- Recognition as session sponsor in conference program and any pre-event marketing related to that session
- Logo on signage, digital materials, and website

NETWORKING & ACCESS

- Exhibitor space
- 6 complimentary registrations

5 AVAILABLE



\$7,500

COFFEE & REFRESHMENT SPONSOR

BRANDING & EXPOSURE

- Exclusive branding for all coffee & refreshment stations throughout both days
- (1) Social media mention

NETWORKING & ACCESS

- Exhibitor space
- 4 complimentary registrations

EXCLUSIVE

FUN & INTERACTIVE SPONSORSHIPS

\$7,500 GAME ROOM

- Logo displayed
- Exhibitor space
- 4 complimentary registrations
- (1) Social media mention

1 AVAILABLE

\$7,500 MINI GOLF TOURNAMENT SPONSOR

- Logo displayed
- Exhibitor space
- 4 complimentary registrations
- (1) Social media mention

1 AVAILABLE



FUN & INTERACTIVE SPONSORSHIPS

\$7,500 PICKLEBALL TOURNAMENT SPONSOR

- Logo displayed
- Exhibitor space
- 4 complimentary registrations
- (1) Social media mention

1 AVAILABLE

\$7,500 OUTDOOR EXERCISE SPONSOR

- Logo displayed
- Exhibitor space
- 4 complimentary registrations
- (1) Social media mention

1 AVAILABLE

\$6,000 WAYFINDING SPONSOR

SOLD

Logo on all event signage & directional signs throughout the venue

BRANDING & EXPOSURE

- Logo on all conference wayfinding signage
- (1) Social media mention

NETWORKING & ACCESS

- Exhibitor space
- 2 complimentary registration

1 AVAILABLE



\$5,500 PHOTOBOOTH SPONSOR

SOLD

BRANDING & EXPOSURE

- Logo inclusion on 4x6 photo images

NETWORKING & ACCESS

- Exhibitor space
- 2 complimentary registrations

1 AVAILABLE

\$3,000 BREAKOUT SESSION SNACK SPONSOR

BRANDING & EXPOSURE

- Recognition as breakout session snack sponsor
- Opportunity to introduce a session speaker and give a brief overview of your organization (1-2 minutes)

NETWORKING & ACCESS

- Exhibitor space
- 2 complimentary registrations

\$1,750 STANDARD EXHIBITOR

- Exhibitor booth
- Logo listed in the digital program
- 2 registrations for exhibitor table staff

\$1,000 NONPROFIT EXHIBITOR (For 501c3)

- Exhibitor booth
- Logo listed in the program
- 2 registrations for exhibitor table staff

\$1,000: SPONSOR A SENIOR

- Cover the conference registration, lodging, and transportation for 1 New Mexico senior to attend this year's event
- Company listed in the digital program as an attendee sponsor



NEW MEXICO CONFERENCE ON AGING SPONSORSHIP FORM

Check the sponsorship box that you would like to agree to for the 2026 Conference on Aging.
For more details on deliverables included in each sponsorship level, please consult the sponsor packet.

☐ PRESENTING SPONSOR \$50,000	☐ PLATINUM SPONSOR \$35,000	☐ GOLD SPONSOR \$25,000	☐ SPONSOR A SENIOR \$1,000 each qty. _____
☐ SILVER SPONSOR \$15,000	☐ BRONZE SPONSOR \$10,000	☐ COFFEE SPONSOR \$7,500	
☐ FUN SPONSOR \$7,500 Type: _____	☐ WAYFINDING SPONSOR \$6,000	☐ PHOTOBOOTH SPONSOR \$5,500	
☐ BREAKOUT SESSION SNACK SPONSOR \$3,000	☐ EXHIBITOR \$1,750	☐ NON PROFIT EXHIBITOR \$1,000	

Sponsorship Information :

Business Organization Name :

Website :

Full Address :

Phone Number :

City:

State:

Zip code:

Point of Contact Information:

First Name :

Last Name :

Full Address :

Postal Code:

Phone number:

Email:

Authorized Signature on behalf of Sponsor

Date

The Conference on Aging is hosted by the New Mexico Department of Aging & Long-Term Services (ALTSD); however, sponsorships will be processed through our fiscal agent, the New Mexico Community Trust

**Please make the check payable to: New Mexico Community Trust
In the Memo put COA**

Mail Check to:
New Mexico Community Trust
PO Box 25266
Albuquerque, NM
87125-0266



NEW MEXICO

CONFERENCE ON AGING



RESERVE YOUR SPONSORSHIP



altsd.coa@altsd.nm.gov

Please note: All sponsorship payments will be made to the conference's fiscal agent, New Mexico Community Trust.